

**Subject:** Re: HOMELESS SERVICES COORDINATION

**From:** Lorena Parker <lparker@sanpedrobid.com>

**Date:** 11/08/2017 03:57 PM

**To:** Bruce Ecker <larux@pacbell.net>

**CC:** Jonathan Williams <jwilliams@labattleship.com>, OFFICE OF THE CITY CLERK <Clerk.NBID@lacity.org>, Mike Feuer <mike.n.feuer@lacity.org>, Donna Littlejohn <Donna.Littlejohn@dailybreeze.com>

Google it.

Lorena Parker  
Executive Director  
San Pedro Property Owners' Alliance  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Wed, Nov 8, 2017 at 3:49 PM, Bruce Ecker <[larux@pacbell.net](mailto:larux@pacbell.net)> wrote:

Lorena

I have not heard of a Hepatitis A outbreak in this part of Los Angeles. Please send me the epidemiological documentation you are basing your answer on.

Also, what high risk area is the BID currently disinfecting (specifically related to prevention of Hepatitis A) and how is this being accomplished.

And what has the BID been doing for the last five years to fulfill its obligation to fund homeless services?

Bruce Ecker

On 11/8/17 10:15 AM, Lorena Parker wrote:

Mr. Ecker,

Thank you for your concern regarding the homelessness in the San Pedro Business Improvement District.

Presently, we are primarily focusing on the Hepatitis A outbreak and our focus is on preventing the spread by picking up trash, cleaning and disinfecting high risk areas.

Kind regards,

Lorena Parker  
Executive Director  
San Pedro Property Owners' Alliance  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Tue, Nov 7, 2017 at 4:06 PM, Bruce Ecker <[larux@pacbell.net](mailto:larux@pacbell.net)> wrote:

Lorena,

I have not heard back from you on this issue. Please let me know when I can expect a response.

Bruce Ecker

On 11/1/17 3:54 PM, Bruce Ecker wrote:

Lorena,

As stated in the San Pedro Historic Waterfront District Annual Planning Report for 2012:  
*The PBID will create a plan in 2012 to address the needs of the less fortunate who have challenges securing permanent housing within our district.*

Regarding my request for the text of this plan - the document you sent states:

*To effectively address issues that arise from the transient and homeless population in the District boundaries, **the PBID will fund homeless service coordination**. Coordination and referral services that are provided by various social service organizations will improve the effectiveness of the District's services. The District will facilitate the presence of social service agencies dedicated to assisting the homeless.*

In your prior email regarding this issue you told me that homeless services are not a line item in the PBID budget. There is a serious gap between the PBID management plan that states that homeless services will be funded by the PBID, and your recent statement that, "Security officers provide referral service to Harbor Interfaith".

Also, looking at the BID financials for 2008 to 2012, the BID budgeted \$92,849 for homeless services but only spent \$20,000 of that amount, and then relocated the unspent homeless funds into other line items (see documentation below).

I would like an explanation of why this would not be considered a misappropriation of funds, and a violation of your charter with the City of Los Angeles.

Bruce Ecker

---

On Wed, Mar 29, 2017 at 8:37 AM, Bruce Ecker  
[<larux@pacbell.net>](mailto:larux@pacbell.net) wrote:

Lorena

In the financial statements you sent for the last three years, I didn't see any recognizable mention of Homeless Services.

I would like to know what programs the BID has in place and the amount of money allocated to these services on an annual basis for the last five years.

Please let me know when I can expect to receive this information.

Bruce Ecker

---

On 3/30/17 12:24 PM, Lorena Parker wrote:  
Bruce,

That falls under the security ambassador line item. Security officers provide referral service to Harbor Interfaith. There isn't a separate line item for this.

Lorena Parker  
Executive Director  
San Pedro Property Owners' Alliance

## **2008 BID Management Plan**

**The proposed District will fund** improvements and activities authorized under the Law. Specifically, **the District will provide services in the following categories:** (a). visitor & tourist ambassador service;  
(b). maintenance, sanitation, & beautification;  
(c). marketing, promotions, and waterfront special events;  
(d). new business attraction for downtown & waterfront;  
**(e). homeless services coordination;**  
(f). policy development, district management, and administration.

### **IV. PROPOSED PBID SERVICE PLAN - 2008 THROUGH 2012**

The District will provide the following services to the extent consistent with the provisions of the Law: (a). visitor & tourist ambassador service; (b). maintenance, sanitation, & beautification; (c). marketing, promotions, & waterfront special events; (d). new business attraction for downtown & waterfront; **(e). homeless services coordination;** and, (f). policy development, district management, and administration. These services and a multi-year budget for them are described in greater detail below.

### **E. HOMELESS SERVICES COORDINATION**

To effectively address issues that arise from the large transient and homeless population in the Downtown and waterfront area, **the PBID will allocate a portion of its budget to funding homeless services coordination services.** Coordination and referral of services that are provided by various social services organizations will improve their effectiveness. The PBID will facilitate the presence of these social services agencies dedicated to assisting the homeless such as those

currently populating the various Port of Los Angeles, public agency, and private properties located within the PBID area. The PBID may provide the needed coordination by hiring a coordinator position, or using a contractor, or working through an independent social service agency.

#### PBID Homeless Services

Year	Plan	Actual
2008	\$ 6,666	\$0
2009	\$20,600	\$0
2010	\$21,218	\$0
2011	\$21,855	\$10,000
2012	\$22,510	\$10,000
Totals	\$92,849	\$20,000

---

#### SUMMARY OF PROPOSED MODIFICATIONS

The District's Owner's Association, the San Pedro Property Owners Alliance, has approved an Annual Planning Report for 2012 which proposes to modify the District's distribution of funds within the District's current budget categories.

Beginning in 2012, the Policy Development, Management and Administrative; Office, Insurance, Accounting; and the **Homeless Services** categories **will be reduced.**

Funds taken from these three budget categories will be added, along with carry over revenue unused from previous years, to the: Maintenance, Sanitation & Beautification (to be renamed: "Cleaning, Sanitation & Beautification; Marketing, Promotions & Special Event; and the New Business Development) categories.

---

## 2013 BID Management Plan

The SPHWBID will provide services to individually-assessed parcels within the District. Services will not be provided outside the District boundaries. **The services which will provide special benefit to individually-assessed parcels may include**, but are not limited to:

Pedestrian and tourist ambassador services;  
Sanitation, cleaning, and beautification;  
Marketing, promotions and waterfront special events;  
New business attraction for the district;  
**Homeless services coordination**;  
Policy development, District management, and administration.

To effectively address issues that arise from the transient and homeless population in the District boundaries, the PBID will fund homeless service coordination. Coordination and referral services that are provided by various social service organizations will improve the effectiveness of the District's services. **The District will facilitate the presence of social service agencies dedicated to assisting the homeless.** These services will specially benefit individually-assessed parcels by creating a safer environment and enhancing pedestrians' perceptions of comfort and safety, thereby increasing commerce on those parcels.

On 11/1/17 11:11 AM, Lorena Parker wrote:

Bruce,  
Per your request.

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

On Tue, Oct 31, 2017 at 10:25 PM, Bruce Ecker  
<[larux@pacbell.net](mailto:larux@pacbell.net)> wrote:

Lorena

As stated in the San Pedro Historic Waterfront District Annual Planning Report for 2012:

**HOMELESS SERVICES COORDINATION**

**The PBID will create a plan in 2012 to address the needs of the less fortunate who have challenges securing permanent housing within our district.**

Please send me the text of the plan that the BID created.

Please let me know when I will receive this information from you.

Please reply to all with your response.

Bruce Ecker